

CURRICULUM VITAE



A. KARKUVELRAJ., M.Com.,(CA)., M.Phil., PGDPM.,DCFA.,(Ph.D)

E-mail: ak.svpr@gmail.com

Cell no: 7502244350

OBJECTIVE

To excel in teaching through hard work, commitments and perseverance

ACADEMIC PROFILE

Qualification	Institution	Board/University	Passing
M.Phil	V.H.N.S.N College, Virudhunagar	Madurai Kamaraj University, Madurai	Nov 2012
M.Com (CA)	Ayya Nadar Janaki Ammal College Sivakasi	Madurai Kamaraj University, Madurai	April 2010
B.Com	Rajapalayam Rajus' College Rajapalayam	Madurai Kamaraj University, Madurai	April 2008
PGDPM	AyyaNadar JanakiAmmal College Sivakasi	Madurai Kamaraj University, Madurai	April 2009
DCFA	T.M.C. Computer Education	Computer Literacy Programme under – C.M. Education & Charitable Society	March 2007

CERTIFICATE COURSE

- I have completed certificate course in Marketing Management on March 2007 at Rajapalayam Rajus' College, Rajapalayam

TECHNICAL SKILLS

System Software	C++
Application Software	Visual Basic 6.0,HTML, Tally9, VB Script, MS Office

TECHNICAL EXPOSURE

Operating Systems : Windows – XP, 2000, 2007, Vista.

PROJECT /DISSERTATION PROFILE

- **M.Phil (Commerce) Dissertation:** “A Study on Mobile Phone Services Usage in Srivilliputtur Town”
- **M.Com (CA) Project:** “ENCODING” (Cryptography)
- **P.G.D.P.M Project:**
“A Study of Job Satisfaction of Employees in Muthu Lakshmi Spinning Mills Ltd, in Thailakulam,”

TEACHING EXPERIENCE (14 Years)

Institution / College	Designation	Duration			
		Period	Y	M	D
S.S. Duraisamy Nadar Mariammal College, Kovilpatti	Lecturer in Commerce	15.06.2011 to 23.04.2012	--	10	09
K.R. College of Arts & Science, Kovilpatti	Lecturer in Commerce	16.05.2012 to 29.04.2017	4	11	14
J.P. College of Arts & Science, Ayikudi, Tenkasi.	Assistant Professor in Commerce	3.07.2017 to 30.04.2018	--	09	28
Sri Vidhya College of Arts & Science, Virudhunagar	HOD & Assistant Professor in Commerce	15.06.2018 to till date	7	5	16

KEY SUBJECTS TAUGHT

- Corporate Accounting
- Cost Accounting
- Management Accounting
- Business Organization
- Computer Applications in Business
- Marketing Management
- Modern Banking
- E – Commerce
- Business Communication

PAPER PRESENTED IN SEMINARS AND CONFERENCES:

- Presented a paper entitled on “*Impact of Mergers and Acquisitions*” in the State level Seminar held on 7th Oct 2009 at Thiagarajar College, Madurai.
- Presented a paper entitled on “*Women Entrepreneurs in India*” in the National Symposium on “*Indian Business and Management Models*” held on August 26th & 27th 2010 at V.V.V College, Virudhunagar.

- Presented a paper entitled on ***“Green Banking for Sustainable Development”*** in the National Conference on **“The Role of Green Banks in India”** held on 24th September 2010 at Maharaja Arts and Science College, Neelambur, Coimbatore.
- Presented a paper entitled on ***“E- Learning in Higher Education”*** in the National Seminar held on 7th & 8th October 2010 at G.Venkataswamy Naidu College, Kovilpatti.
- Presented a paper entitled on ***“Global Meltdown & Impact on Agricultural”*** in the Conference held on 9th October 2010 at Nadar Saraswathi College of Arts and Science, Theni.
- Presented a paper entitled on ***“Green Marketing Opportunities and Challenges”*** in the International Conference on **“Challenges of Indian Business in Global Economy”** held on 23rd September 2011 at Annai Mathammal Sheela Engineering College.
- Presented a research paper (with ISBN publication) entitled on ***“Indian Retail Marketing – Its growth, challenges and Opportunities”*** in the UGC Sponsored National Seminar on **“Retail Marketing In India: Trends and Challenges”** held on 24th September, 2011 at Mannar Thirumalai Naicker College, Madurai.
- Presented a research paper (with ISBN publication) entitled on ***“Role of MSMEs in the Economic Development of the Country”*** in the UGC Sponsored National Seminar on **“Micro, Small and Medium Enterprises (MSMEs) in India – Problems and Prospects”** held on 14th and 15th December, 2012 at Ayya Nadar Janaki Ammal College, Sivakasi.
- Presented a paper entitled on ***“FDI in Multi – Brand Retail Challenges and Issues”*** in the National Conference on **“Prospects of FDI in Promoting Retail Trade in India”** held on February 15th, 2013 at Sri Ganesh College of Arts & Science, Salem.
- Presented a paper entitled on ***“Role of Women in Entrepreneurship”*** in the National Level Seminar on **“Empowering Women through Entrepreneurship”** held on August 7th, 2013 at Kongu Nadu Arts & Science College, Coimbatore.
- Presented a paper entitled on ***“A Comparative Study of Financial Performance of Indian Banking Sector”*** in the State Level Seminar on **“Changing Face of Indian Financial System”** held on 4th, October 2013 at Maharaja Arts and Science College, Coimbatore.

- Presented a paper entitled on ***“A Study on Problems & Prospects of Women Empowerment through Self Help Groups at Kovilpatti”*** in the National Conference on **“Financial Inclusion for Sustainable Economic Growth – Strategies and Challenges”** held on 8th September 2016 at Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore.
- Presented a paper entitled on ***“The study of Internet banking usage: A case study of Indian overseas bank, K.Ramasamy Nagar branch, Kovilpatti”*** in the National Seminar on **“Innovative Banking Services – A Transformative Tool for business, Finance and Customer Service”** held on 10th January 2017 at St. Xavier’s College (Autonomous), Palayamkottai.
- Presented a paper entitled on ***“A Study of Growth Challenges and Opportunities of E- Marketing in India”*** in the International Conference on **“Emerging Trends in Marketing”** held on 11th January 2017 at St. John’s College, Palayamkottai.
- Presented a paper entitled on ***“Goods & Service Tax in India: An Opportunities and Challenges”*** in the UGC sponsored National Conference on **“Goods and Service Tax”** held on 19th January, 2017 at V.H.N. Senthikumara Nadar College (Autonomous), Virudhunagar.
- Presented a paper entitled on ***“Cryptography and Network Security”*** in the National level Conference on **“Recent Trends in applied Mathematics”** held on 26th September, 2018 at V.H.N. Senthikumara Nadar College (Autonomous), Virudhunagar.
- Presented a papers entitled on ***“A Study on Role of ICT in Industrial units: a special reference to Virudhunagar district”*** ***“Role of MSMEs Sector in the Emerging Indian Economy”*** in the ICSSR sponsored two day National Level Seminar on **“Role of ICT on MSME”** held on 20th and 21st February, 2019 at Sri Vidhya College of Arts & Science, Virudhunagar.

PARTICIPATION IN SEMINARS AND WORKSHOPS:

- Participated in the State level Seminar on *Convergence of Technologies in IT* held on 7th Oct 2009 at S.Vellaichamy Nadar College, Madurai.
- Participated in the Two Day National Seminar on *“Corporate Governance”* held on 5th and 6th Feb 2010 at Ayya Nadar Janaki Ammal College, Sivakasi.
- Participated in the National Level Seminar titled *“Research Methodology in Social Sciences”* held on 6th & 7th August, 2010 at V.H.N.S.N College, Virudhunagar.
- Participated in the One Day National Seminar on *“Indian Business Model as A Global Strategy”* held on 30th September 2010 at Vivekananda College, Tiruvedakam west, Madurai.
- Participated in the UGC Sponsored National Level Conference on *“Sales Promotional Strategies of MSMEs”* held on 22nd and 23rd December 2010 at V.H.N.S.N College, Virudhunagar.
- Participated in the One Day workshop on *“Statistical Package for the Social Sciences (SPSS)”* held on 11th March 2017 at G. Venkataswamy Naidu College, Kovilpatti.

PUBLICATION IN JOURNAL

Month & Year	Journal / Seminar	Volume & Issue with ISSN Number ISBN Number	Topic	Publisher	Page
Sep 2011	National Seminar on Retail Marketing in India: Trends and Challenges	ISBN 978-93-80657-50-9	Indian Retail Marketing – Its growth, Challenges and Opportunities	PG and Research, Department of Commerce Mannar Thirumalai Naicker College Pasumalai, Madurai – 625004.	205
Dec 2012	National Seminar on “Micro, Small and Medium Enterprises (MSMEs) in India – Problems and Prospects	ISBN 978-938052819-9	Role of MSMEs in the Economic Development of the Country	UG Department of Commerce (Computer Applications) Ayya Nadar Janaki Ammal College Sivakasi	139
Oct 2014	“Foreign Direct Investment and Indian Economy”	ISBN 978-93-82420-54-5	Foreign Direct Investment in India Information Technology	Dr. A. Vijaykumar Associate Professor in Commerce Erode Arts and Science College, Erode	240

Jan 2017	National Seminar on “Innovative Banking Services – A Transformative Tool for business, Finance and Customer Service”	ISBN 978-93-84734-39-8	“The study of Internet banking usage: A case study of Indian overseas bank, K.Ramasamy Nagar branch, Kovilpatti”	Department of Business Administration (BBA) St. Xavier’s College (Autonomous) Palayamkottai.	196
Jan 2017	International Conference on “Emerging Trends in Marketing” A Journal of International Management Research Consortium	ISSN 2321-0346(O) 2347-1670(P) Volume 5 Issue 1	“A Study of Growth Challenges and Opportunities of E- Marketing in India”	PG Department of Commerce St. John’s College, Palayamkottai.	169
Jan 2017	National Conference on “Goods and Service Tax”	ISBN 978-93-81723-61-6	“Goods & Service Tax in India: An Opportunities and Challenges”	Department of Commerce V.H.N.S.N. College (Autonomous), Virudhunagar.	99
Sept 2018	National Level Conference on “Recent trends in Applied Mathematics”	ISBN 978-93-81723-91-3	Cryptography and Network Security	Department of Mathematics V.H.N.S.N. College (Autonomous), Virudhunagar.	49-61
Feb 2019	Two Day National Level Seminar on “Role of ICT on MSME’s	ISBN 978-93-89146-12-7	A Study on Role of ICT in Industrial Units: A Special Reference to Virudhunagar District	SHANLAX Publications Madurai	
ஜூலை 2019	கல்வி வளர்ச்சி தின விழா 2019 மாநில அளவிலான போட்டிகள்	ISBN 978-81-942052-0-3	21ஆம் நூற்றாண்டிலும் காமராசர்	வி செந்திக்குமார நாடார் .நா.ஆ. விருதுநகர் ,கல்லூரி	

EXTRA RESPONSIBILITIES HELD

- Acted as External Practical Examiner in J.P. College of Arts & Science, Ayikudi, April 2013, April 2014, April 2016
- Acted as Additional Examiner in M.S. University, Tirunelveli November 2016, November 2017
- Acted as Additional Examiner in Sri Kaliswari College, Sivakasi November 2016
- Acted as Resource Person in Ayya Nadar Janaki Ammal College, Sivakasi September 2017
- Acted as Additional Examiner in 3rd Year Commerce Board Central Valuation in Madurai Kamaraj University, Madurai Since November 2018.

- Acted as External Practical Examiner in Senthamarai College of Arts & Science, Madurai, April 2019
- Board of Studies Member as a Student Nominee in M.Com(CA) Department Ayya Nadar Janaki Ammal College, Sivakasi.
- Organising Committee Member in ICSSR Sponsored Two days National Seminar on “Role of ICT on MSME” on 20st and 21th February 2019 held at Department of Commerce Sri Vidhya College of Arts & Science, Virudhunagar
- Acted as Pooling Officer in Tamil Nadu Local Body Election 2019.

PERSONAL PROFILE

Name : A. Karkuvelraj

Father Name : L. Arivalagan

Mother Name : A. Subbulakshmi

Date of Birth : 22-05-1986

Caste : (BC) Hindu Nadar

Gender : Male

Marital Status : Married

Nationality : Indian

Languages Known : English, Tamil

Address for Communication : 164, AVT Padasalai Street
Sivakasi 626123.
Virudhunagar District

Reference :

- 1) **Dr. N.Maheswaran, M.Com., M.Phil., Ph.D.,**
Assistant Professor , Department of Commerce
Govt. Arts College, Sivakasi
Cell No. 94880 02242
- 3) **Dr.P.K.Pandiarajan, M.Com., M.Phil. Ph.D.,**
Assistant Professor, Department of Commerce
ANJA College, Sivakasi.
Cell No. 99407 67891

DECLARATION

I hereby declare that the details furnished above are true to the best of my knowledge, and belief.

Place: Virudhunagar

Date: 09-11-2025

Authentically,

(A. KARKUVELRAJ)